

T.K. Wetherell

FSU: Essential to local economy

By Jeffery Seay
Editor in Chief

With an annual budget that tops \$1.3 billion, FSU packs an economic wallop twice that of the City of Tallahassee and five times that of Leon County. Aside from adding to the intellectual capital of Florida's capital city, the booming economy of FSU — a city within a city — helps ensure that local commerce also thrives.

"We want people to appreciate how important Florida State University is to Tallahassee economically," said FSU President T.K. Wetherell. "We know we bring 39,000 students and 6,000 faculty

and staff members into the community, and that's important just from a cultural and intellectual standpoint. But were it not for Florida State, Tallahassee wouldn't be what it is from an economic standpoint."

For instance, Wetherell pointed out, the amount of federal- and state-funded grants currently generated by the FSU faculty annually has topped \$180 million.

"Those grants not only bring dollars into Tallahassee, they bring people here who are coming to conduct research projects who will stay in hotels and eat in restaurants," Wetherell said. "This grant population is up about 13 percent."

Wetherell added that FSU is one of the few institutions of higher

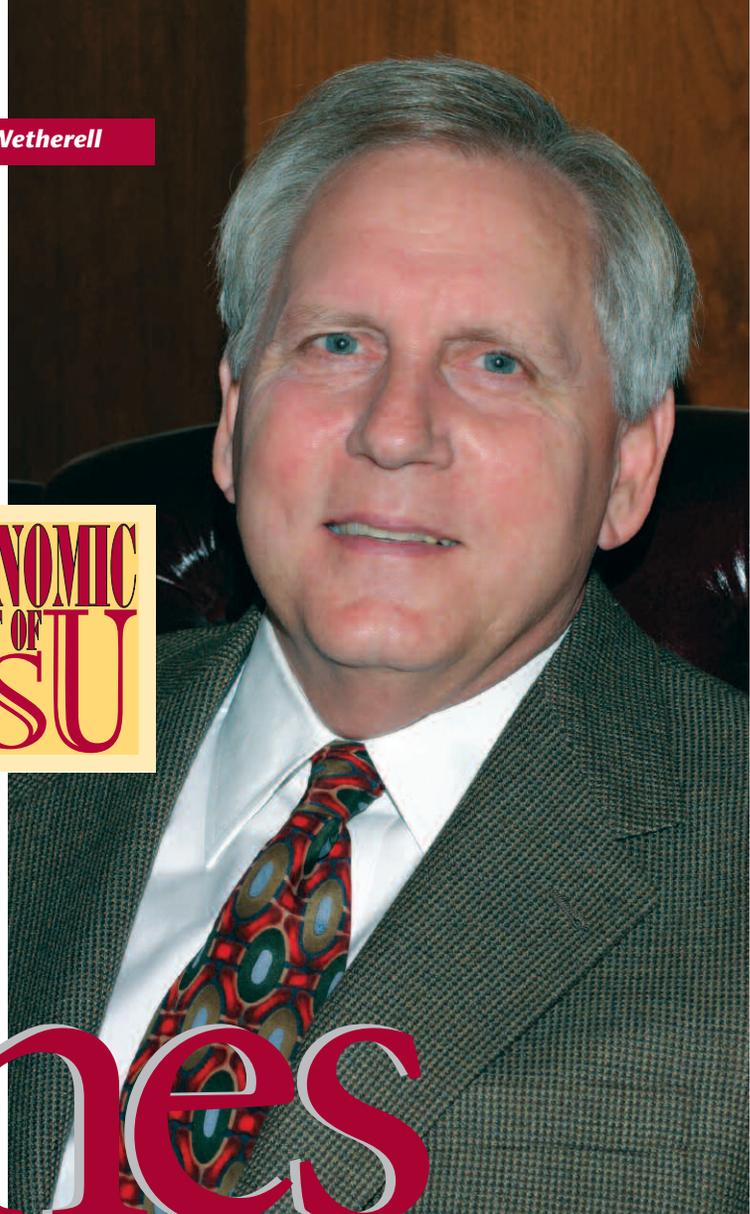
education that is enjoying an increase in its contracts and grants program, while other institutions have been hurt by cutbacks in federal and state spending.

As Tallahassee's main consumer of natural gas, water and electricity, the university will pay \$25 million in utility bills this year alone. That amount is a full 10 percent of Tallahassee's utility revenue.

"I think most people realize Tallahassee has one of the highest utility rates in the state," Wetherell said. "If Florida State wasn't here

(Continued on page 2)

ECONOMIC
IMPACT OF
FSU



FSU Photo Lab / Bill Lax

October 2005

FloridaState Times

A newspaper for FSU alumni, friends, faculty & staff

Coolidge shares new passion with 'And So Is Love'

By Cindy Anne Mooy

Singer Rita Coolidge made her first solo album in 1977, 40-plus albums ago, but the Florida State alumna's latest CD feels like it's her first. The two-time Grammy winner, who's been singing since she was two in her daddy's church and pledges to keep singing until three days after she's buried, has turned onto the musical path she's been jazzed to take all her life.

The Delta Lady has been found, waiting, in her niche: jazz



Rita Coolidge

singer. And she vows never to leave it. "Since I've wanted to do this forever, now that I've finally got my foot in the door, you think I'm gonna let it close?" Coolidge said. "Nooo! I'm right where I want to be."

Her 12-song CD debut on Concord Records, "And So Is Love," is purely Coolidge's famously sultry, smoky voice accompanied by a small, stellar jazz combo (her old A&M Records boss, Herb Albert, plays trumpet on one cut). The reviews are music to her ears: "One of the classiest female pop vocalists of the 1970s," wrote a Toronto Star reviewer, "Coolidge's warm, honey-soaked voice caresses lyrics as though she wrote them herself — one of the earmarks of a true vocalist," and from CD Review, "The clarity of her voice has only improved over the last 35 years and is now complemented by a rich tone perfectly suited to (the material)."

Coolidge agrees her voice is richer today, but moreover, "I believe the greatest difference is coming from a richer place," i.e., the life experience she pours into each note of classics such as "Cry Me a River," "More Than You Know" and "Come Rain or Come Shine," interpreting lyrics with an understanding even a younger Coolidge could not.

That she's wanted to be a jazz

chanteuse "all her life" may not be literally true, but it's darn close. How about since age 3? That's when little Rita living in "really country rural" Tennessee, first heard "Why Don't You Do Right?" on a 78-rpm record an aunt brought from Nashville. Coolidge has had Peggy Lee fever ever since: "I would sit at home while my brothers and sisters were in school and listen to Peggy Lee sing."

Pretty good taste for a 3-year-old. While contemporaries, notably, Carly Simon and Rod Stewart, have gone on record delving into the American Songbook, Coolidge notes that her new release is pure jazz. But all are reaching out to an audience hungry for good taste.

"I know if I'm going to buy records, it's not going to be the stuff that's on the front rack," she said. "I don't even know who these children that sing in their underwear are. I'm looking for songs and for singers. That my peers, people I've grown up with, are making really great music, appeals to me. I'm sure there are millions my age, 50s and 60s. It's a huge audience, and finally record companies are paying attention."

Pay attention to Coolidge's CD cover: That's what 60 looks like in 2005, folks, and she's just getting started. This summer, she's preparing for concerts at Lincoln Center

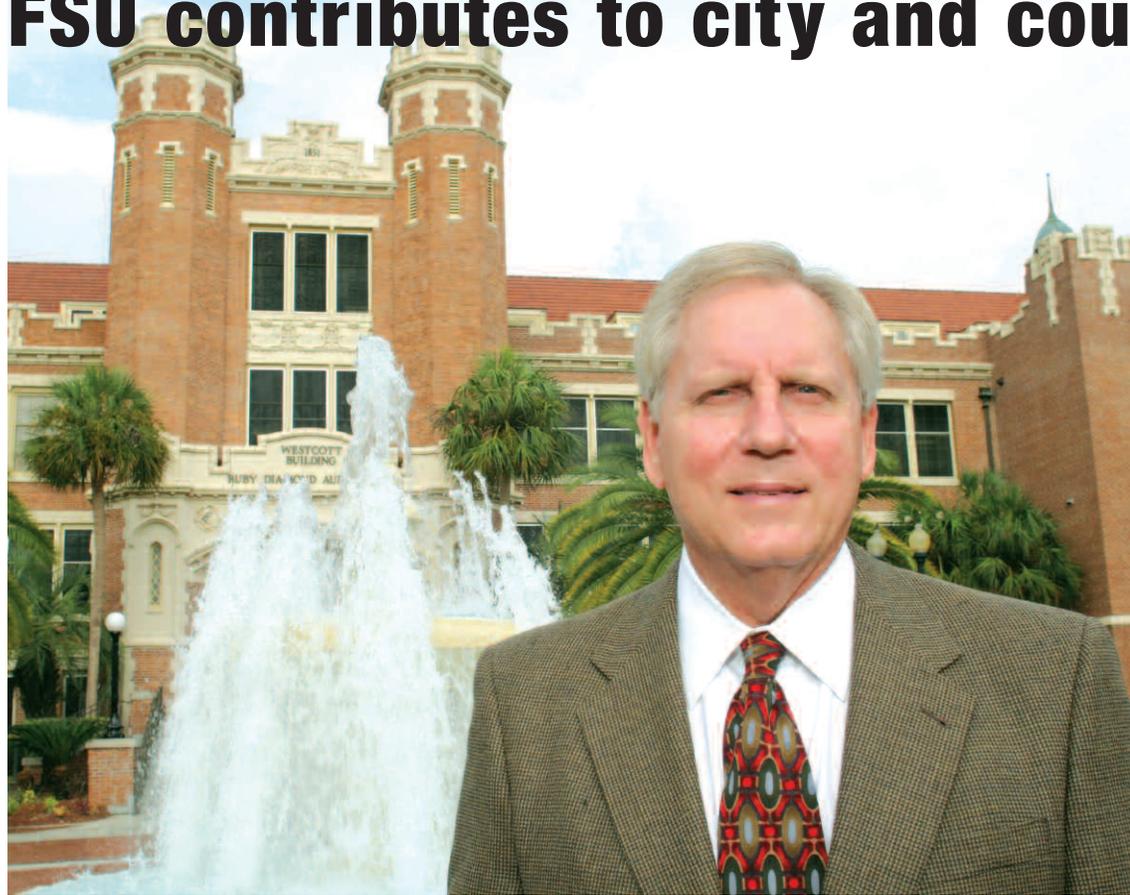
(Continued on page 2)

FloridaState Times
Public Broadcast Center, Suite 104
1600 Red Barber Plaza
Florida State University
Tallahassee, FL 32310-6068

Non-Profit
Organization
U.S. Postage
PAID
Permit #2003
Cincinnati, Ohio

KYON Photography

FSU contributes to city and county in numerous ways



President Wetherell on Westcott Plaza.

(Continued from page 1)

and supporting the community through our utility costs at more than \$2 million a month, the utilities rate would be even higher for those people who remain."

The sum of FSU's annual payroll and the money it spends on construction — a combined sum of \$1 billion — are two examples of ways the university strengthens and adds to the wealth of the community.

The university's student population also helps. "Out of our 39,000 students, we only house about 4,600 on campus," Wetherell continued. "That leaves well over 30,000 students living somewhere around this community. Besides the money they pay in rent, our students subscribe to the newspaper, they have home telephone and cell phone accounts, and bank accounts. In short, they bring resources to Tallahassee in many ways. If they were not here, obviously, those resources would go away."

And then there is the obvious: football weekends. "Our football fans who show up every Labor Day weekend have a \$15-million economic impact on Tallahassee. And every other football weekend will produce between \$6 million and \$8 million. That's a lot of money, and it's something to be proud of."

Wetherell pointed to other events that bring people and their spending power to bear on Tallahassee. These include the annual Seven Days of Opening Nights festival of the fine and performing arts, Parents Weekend and academic conferences that bring groups of scientists to Tallahassee.

"Even during June, July and August, when Tallahassee is basically deserted, we have our three-day orientation programs running for all of our incoming freshmen. Here again, we're filling up motels, restaurants and the like," Wetherell said. "We have an impact that goes beyond just football weekends."

From pop to blues, talented Coolidge easily switches genres

(Continued from page 1)

and in London, and she joined the cast of a Billie Holiday tribute that will play Carnegie Hall and the Kennedy Center.

"I'd like to be remembered as the woman who sang everything she wanted to sing," Coolidge said. "Peggy Lee did it. She sang blues, jazz, pop, Latin, big band and recorded all of that music. So, since she's my girl, I'm following her."

"And I've done a lot. I've done country and pop, native American music, rhythm and blues, and jazz. And folk! At Florida State."

The times they did a change. Coolidge's family moved to Jacksonville for her high school years, then she picked Florida State for its "great art department" and tuition "in reach for a preacher's daughter." A student in 1963-67, Coolidge graduated with a degree in art and minor in art history. But it's her extracurricular activities, the bands she performed with, Coolidge is quick to recall about Tallahassee, like a folk group that played gigs in a downtown hotel lounge and a Sigma Chi band that played rock 'n' roll at parties, billed as — wait for it — R.C. and the Moonpies.

"When I was in Tallahassee, it was such a small town. It was so little, you drive 10 minutes in any direction, you were in the country," she said. She and then-husband Kris Kristofferson played FSU's Homecoming in 1977, but she's not made it back since. "I'm sure I

wouldn't recognize the place. But I still have dreams about the way it used to be."

Coolidge drew on her art degree and inherent gifts (her father, daughter and two nieces are artists, "so it's definitely a thread that runs through our family") two years ago when hit with songwriter's block. "I was at a place musically where I was just stuck and I wasn't inspired to write any music. One day I just woke up and realized that there were other ways of expression. I got up and went to a little town north of here and just bought some canvases and paints." Nowadays, she paints what she sees: landscapes, flowers, grandchildren.

The country-bred Coolidge settled on a 27-acre landscape near San Diego between mountains and the U.S. Marines' Camp Pendleton. Her 800-tree avocado grove was decimated by wildfires that reached her front porch in 2002, but with regeneration and replanting, the grove of about 1,000 trees is making guacamole again. Her home has a recording studio-slash-art studio. "I always felt like music and art, the arts, are so closely related; that colors are comparable to notes in the scale."

"I'd be farther away if I didn't have to be near an airport," Coolidge said. "When my husband and I got married last year, we went as far as we could possibly go and still find a hotel in the South Pacific, because we're both like that."

In June 2004, she married computer science Professor Tatsuya Suda, whom she met, like Kristofferson, on an airplane — apropos for the singer of top-10 hits "Higher and Higher" and "All Time High."

And, no, he doesn't fix computers; he's a physicist who otherwise avoids technology.

"When people find out that my husband is a computer scientist, they say 'ohmigosh, my computer is acting up.' I say, 'he can't fix his own.' It's so hysterical."

Coolidge said she's "incredibly blessed" with close family ties, even with Kristofferson's. Her mother and still-pastor father, 86 and 87, live in northern California, and her daughter with Kristofferson, Casey, who wrote and illustrated three children's books (Rita narrates the DVDs), has two daughters, a 9-year-old and a 10-month-old.

"You know, things are really good. I'm healthy, I'm happy, I live in a beautiful place."

"I just don't know what I would change. I'm thanking God for that, not me."

"I don't expect to have a Grammy for this (CD), but at the same time, I expect eventually that I will be recognized as a jazz singer. I'm a happy girl."

Come rain or come shine, she's right where she wants to be.

Cindy Mooy, a 1976 graduate and former employee of FSU, is director of media relations at James Madison University in Virginia.



Rita Coolidge

Proud of her Cherokee heritage from both parents — she formed a trio, Walela, with her sister and niece in the 1990s and recorded three albums of Native American music — Rita Coolidge said she sides with Native groups on many issues, including objecting to cartoonish depictions of Native peoples and military weaponry named after Native tribes.

But, regarding the summer's NCAA controversy, she said that situation differs. "I feel like if the Seminole Nation is alright with it, and they seem to be from what I've read in the news, that it's not derogatory." As long as FSU is respectful of and honors the Seminole people, "I'm staying with Florida State," Coolidge said. "I went to Florida State. I'm honored to be a Seminole."

University provides myriad economic building blocks

By Dave Fiore

What would Tallahassee be like if Florida State did not exist? That was the question posed by the FSU Center for Economic Forecasting and Analysis in researching the economic effects of FSU on its hometown.

"Sometimes, it is easier to understand the impact of something by looking at what it would be like without it," said Tim Lynch, director of CEFA. "So that's what we did."

The economy is like a group of building blocks, according to Lynch.

"There are blocks for state government, the private sector, higher education and other government entities," he said. "We took out one of the

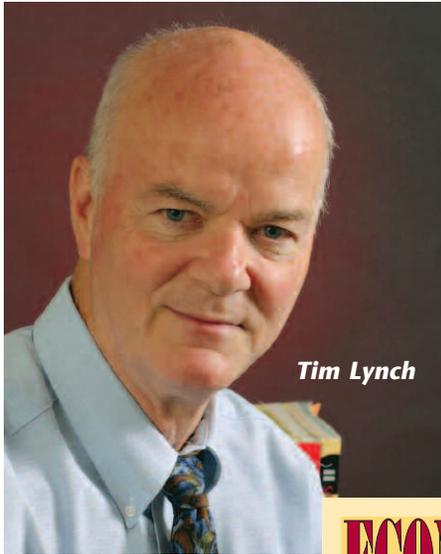
blocks (in our analysis), and the pile got smaller. Statistically, if you sucked up FSU and put it somewhere else, Tallahassee would implode. It would shrink by one-third."

A team of researchers led by Lynch, CEFA Assistant Director Julie Harrington and hospitality Professor Mark Bonn, who is the Dedman Professor in Services Management at the FSU Dedman School of Hospitality, began gathering information and crunching numbers to determine exactly what FSU means to Tallahassee and surrounding areas in terms of economic impact.

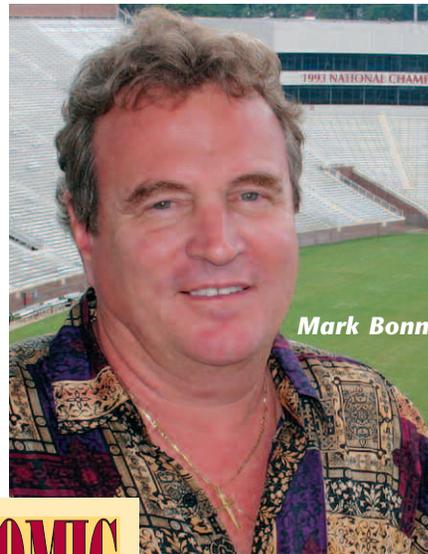
The researchers concluded that to understand the full impact of FSU on the local economy, one must look at three separate, but related, issues — FSU's ability to attract visitors, its power as an economic

engine and how it improves the quality of life for local residents.

Whether it is to watch a football game, attend a play or participate in a conference at the National High Magnetic Field Laboratory,



Tim Lynch



Mark Bonn

ECONOMIC IMPACT OF FSU

FSU attracts visitors by the thousands every year. But how much those visitors affect the local economy was not fully understood — until now.

"In 2004, Leon County had about 2.8 million visitors," said Bonn, whose office has a contract with the Leon County Tourist Development Council to conduct ongoing visitor tracking research. "Of that number, 873,000 of them were here on an FSU-related visit. Thirty-one percent of all visitors to Leon County came because of Florida State."

While in town, those visitors spent more than \$252 million on everything from groceries to jewelry.

"That means that 30 cents of

every dollar spent in Tallahassee last year had something to do with Florida State," Bonn said. "That is tremendously important."

Where was all that money spent? According to the surveys, the main beneficiaries were shop-

ping-related venues (\$84.39 million), restaurants (\$65.06 million), evening entertainment locations (\$24.71 million), grocery stores (\$20.43 million) and lodging (\$19.89 million).

FSU as an industry. "Think of it like a factory that makes widgets. The workers live in homes, (the factory) produces tremendous economic activity, and it has a large demand for goods and services. FSU is a gorilla in terms of demand and generates lots of economic activity without the pollution or adverse side effects. FSU is a green industry." According to statistics gathered by CEFA, FSU is indeed a major consumer of city-provided resources. FSU purchases represented 7.02 percent of the total revenues of the city's electric system in 2004. Over the past five years, FSU consumed an average of 9.6 percent of the city's gas and 2.7 percent of its water. In all, Florida State has paid the City of Tallahassee more than \$75 million for utilities since 1999. As an employer, FSU represents 6.7 percent of the employed population of the city, with 5,865 employees in 2004. But when one factors in the number of working students — whom Lynch calls the silent population because they are non-resident economic contributors — and the number of jobs supported by FSU-related visitors, the number swells.

Those dollars generated more than \$196 million in wages and supported 13,251 jobs for local residents and students.

Bonn says the bottom line is not hard to interpret. "When people are coming to the university to use or see something here, you cannot discount the importance of the economic value they provide," he said. "Florida State is feeding the visitor industry in Leon County to the tune of 30 cents for every dollar."

Lynch said one should think of FSU as a powerful entity. The City of Tallahassee's 2005 operating budget is \$579 million; by comparison, Florida State's projected budget for 2006 is \$1.7 billion.

"To put that in perspective, there are 25 countries that have Gross Domestic Products equal to FSU's budget," said Harrington. "It also is approximately equal to the budget of the country of Honduras, which has 7 million people."

The marriage of FSU and Tallahassee is unique, according to Lynch. "Florida State brings together a rich cultural and academic heritage with a high-quality and relatively small community with wonderful environmental resources," he said. "It is a marriage of fact and fancy, reality and wistfulness. It is one of the best-kept secrets in the country, but people are starting to find out."

Local residents have year-round access to campus sporting events, concerts, art galleries, seminars, professional development and lifelong learning opportunities — many of which are free.

Tallahassee also ranks as one of the most tech-savvy cities in Florida and boasts a population that is better educated — almost double the number of college graduates — than the state average.

And while Tallahassee does not have a reputation for providing high salaries, its median family income is 6 percent higher than the national median. More than 47 percent of FSU faculty members earn between \$65,000 and \$100,000 a year.

Why do so many FSU graduates never leave Tallahassee or come back at their first opportunity? Lynch calls it the rubber band effect.

"There is a very high quality of life here. People want to be here — and once they leave they want to come back," he said. "FSU makes that a reality."

FloridaStateTimes
A newspaper for FSU alumni, friends, faculty & staff

Vol. 11 No. 3 • www.fsu.com/

Florida State Times is published six times annually by the Florida State University Communications Group, the Alumni Association, the FSU Foundation and Seminole Boosters Inc. to keep alumni, friends, faculty and staff informed about FSU's growth, change, needs and accomplishments. Views expressed in the Florida State Times are not necessarily the views of university officials or the newspaper staff. Inclusion of underwriting does not constitute an endorsement of the products or services.

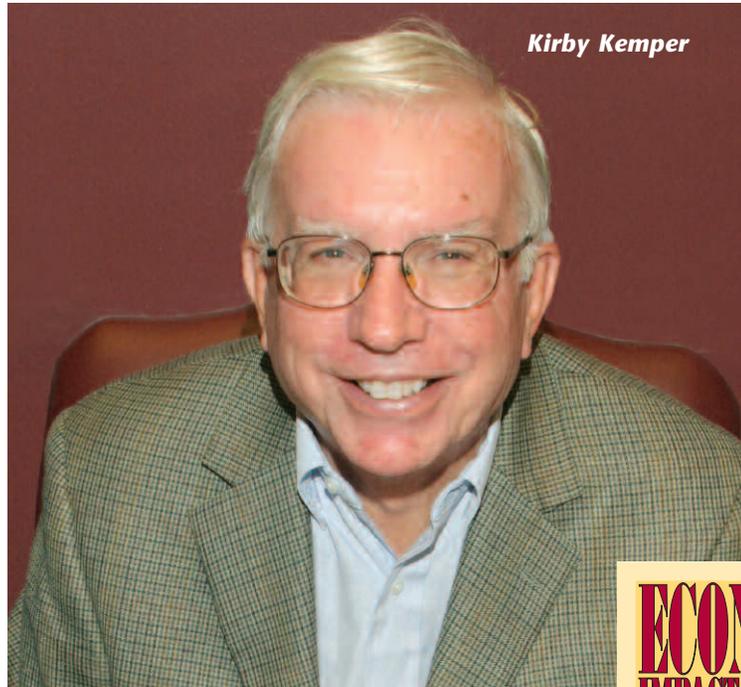
| | |
|--|---|
| Editor in Chief Jeffery Seay | Director of Media Relations and Publications Browning Brooks |
| Design and Production Ed Augustyniak | Asst. V.P. and Dir. of University Communications Franklin D. Murphy |
| Managing Editor Bayard Stern | President of the FSU Alumni Association W. Barry Adams |
| Editorial Assistant Sarah Broz | President of the Seminole Boosters Andy Miller |

To suggest news stories, write to the Florida State Times, 1600 Red Barber Plaza, Suite 104, Tallahassee, Fla. 32310-6068 or e-mail the editor: fstimes@mailers.fsu.edu. To submit address changes, news for NewsNotes or In Memoriam, call Alumni Affairs at 850-644-2761. Underwriting is handled by the Florida State University Communications Group. For rates, call Deborah McDaniel at (850) 487-3170 ext. 352. Florida State Times is available in alternative format upon request. It was published at a cost of \$27,000 or 60 cents per copy. It is printed on recycled paper.



As the crowd at Doak Campbell Stadium roared its approval, FSU student Kyle Doney, a member of the Seminole Tribe of Florida, plants the spear at midfield prior to kickoff of the Sept. 5 FSU-Miami football game. The Seminoles won 10-7. In addition, football fans heeded the university's plea that day to help the displaced victims of Hurricane Katrina by donating \$241,600 to the American Red Cross, through the "Show Your Seminole Spirit" campaign at the stadium and on the FSU Web site links.

Research and tech-transfer fuel FSU's economic engine



Kirby Kemper

FSU Photo Lab / Michele Edmunds

them over to large companies for manufacturing," Kemper said. "We produce new things — everything from models in education to how to take better care of babies to the highly technical products."

A perfect example of the kinds of research conducted at FSU can be found in a rural community just outside Tallahassee, according to Kemper.

"In Gadsden County, there is a high infant-mortality rate. We looked at how mothers can take better care of themselves and their infants," he said. "It has a huge economic impact. If there are fewer mothers having babies weighing 2 or 3 pounds, the community benefits tremendously."

Kemper said the ideas for research projects are generated in-house.

"Someone gets interested in a problem. They ask a question such as, 'Can I make an impact in Gadsden County by sitting down with moms and developing a nutritional program?'" Kemper said. "As soon as we develop the program, we step aside and someone else takes over. In this case, it was the social workers working with the moms."

To make the research activities more accessible to those they are designed to serve, the Office of Research rents property throughout Tallahassee to house its 20 research centers. Examples include a creative writing center and the Center for Early Childhood Intervention.

The Office of Research also is doing its part to stimulate economic development.

"We have the research centers to bring people to town," Kemper said. "Some teach, but the majority do research projects. The Center for Advanced Power Systems brought 35 jobs to Leon County — the kind of people we are trying to attract. Five are faculty, and the rest are full-time researchers."

The Center for Advanced Power Systems, an offshoot of the magnet lab, focuses on advanced power technologies, with particular emphasis on transportation systems, as well as traditional utility systems.

Within the Office of Research is the Office of Intellectual Property Development and Commercialization, formerly the Office of Technology Transfer. As the name implies, this office was created to take the results of good research to the marketplace — an area in which FSU has an impressive track record.

Successful transitions include a major cancer-fighting drug, a robot, microscopic images of popular cocktails, books designed to assist expectant and new mothers, and multimedia material to demonstrate to students the effects of smoking on their bodies.

The most famous product originating from research done at FSU is, of course, the cancer-fighting drug Taxol®. The resulting company, Taxolog Inc., is headquartered in Fairfield, N.J., with an additional state of the art facility in Tallahassee. The company employs 40 executive and scientific professionals.

Taxolog has obtained exclusive rights to the entire taxane intellectual-property portfolio of FSU Professor Robert A. Holton, whose research yielded the semi-synthetic

process by which Taxol®, the first taxane anti-cancer agent, is commercially manufactured. Holton's research has resulted in more than 70 patents protecting the methods of preparation, composition and use of taxanes. Holton is the Matthew Suffness Professor of Chemistry and Biochemistry at FSU.

Another example is the Pacifier Activated Lullaby (P.A.L.), which uses patented audio-feedback technology developed by Professor Jayne Standley. It has been shown to improve the instinct to suckle in low-birth-weight infants. The product was developed into a commercial product by Healing HealthCare Systems and will be marketed and distributed by Ohmeda Medical Inc., a division of G.E. Medical. Standley is the Ella Scoble Opperman Professor of Music at FSU.

According to John Fraser, director of Intellectual Property Development and Commercialization, faculty members have created at least 12 local start-up companies. He said the cumulative effect of creating and nurturing small companies can have a tremendous effect on a local economy.

"One example is nanoStrata, a new company that just got \$15,000 from Innovation Park to help make its small robotic devices that sell for \$17,000 each," Fraser said. "That's not much, but if you put more and more companies like this together, it begins to add up."

Fraser said the university receives about \$180 million from external sources each year for research — with 80 percent of that coming from the federal government.

By Dave Fiore

When people think about research at FSU, their first thought often is the National High Magnetic Field Laboratory. And with good reason. With the world's most powerful magnets and more than 300 faculty, staff, graduate and postdoctoral students working at the lab in Tallahassee's Innovation Park, it is the only facility of its kind in the Western Hemisphere — and one of only nine in the world.

While making a significant impact in many areas of science by generating the highest magnetic fields to conduct research, the magnet lab also is a part of what makes the research component of FSU such an important contributor to the local economy.

Research-related activities at FSU attract large federal and private grants and are a constant

source of new business ventures. They provide millions of dollars in salaries for local residents, who, if not for FSU, would be living elsewhere.

"The people who come here earn above-average wages, they are educated, and they buy homes," said FSU Vice President for Research Kirby Kemper. "They are exactly the kind of people we are trying to recruit to Tallahassee."

The FSU Office of Research provides support services for research and creative activities within the university community and beyond. But, according to Kemper, some of the office's most important projects do not require the use of test tubes, supercomputers or lab rats.

"Our job is to work on basic research ideas and then to turn

**ECONOMIC
IMPACT OF
FSU**

Marcus named dean of Graduate Studies

FSU Provost and Executive Vice President Lawrence G. Abele has named internationally recognized oceanographer Nancy Marcus dean of Graduate Studies.

Marcus, who has served on the FSU faculty since 1987, was the perfect choice to lead the division, Abele said. She succeeds Dianne Harrison, who was appointed vice president for Academic Quality and External Programs at FSU in April.

"Nancy Marcus is a renowned scientist, a talented teacher and a skilled administrator," Abele said. "She has always recognized the importance of improving education and reaching out to those who have been underrepresented in academia, especially the sciences. Graduate Studies will flourish

under her leadership."

Marcus, the Mary Sears Professor of Oceanography, is chair of the department of oceanography and director of the FSU Living-Learning Community for Women in Mathematics, Science and Engineering. She served as director of the FSU Marine Laboratory from 1989 to 2001.

As dean of Graduate Studies, Marcus will have oversight of the university's policies and procedures relating to more than 200 graduate programs, including 73 doctoral programs. She will coordinate the university fellowship program and minority graduate fellowship program, approve faculty to teach at the graduate level and grant them directive status over master's and doctoral students' theses and dissertations.

SHORT TAKES

New student tradition

During this year's Seminole Sensation Week — the week leading up to the fall semester — incoming first-year students, who will be FSU's Class of 2009, participated in the inauguration of a student tradition.

New Student Convocation, which was resurrected from the university's past, was intended to sharpen freshmen's focus upon their studies as they prepared to embark on their academic careers.

The ceremony, held a week prior to the start of fall classes, was coordinated by the divisions of Student

Affairs and Academic Affairs.

Students recited the Seminole Creed and the Academic Honor Policy Pledge. Provost and Executive Vice President Lawrence

G. Abele dismissed the students with a charge that outlined his high expectations not only for their academic performance, but also for their extracurricular life and leadership potential in the community.



New Student Convocation at the Donald L. Tucker Civic Center.

FSU Photo Lab / Michele Edmunds

FSU athletics brings dollars and vibrancy to Tallahassee

By Dave Fiore

Six Saturdays each fall, more than 80,000 people descend on Florida's capital city to watch a football game. They bring enthusiasm. They bring plenty of garnet and gold. But most importantly for the local business community, they bring their wallets.

In fact, led by the fall pilgrimages of the Seminole faithful to Doak Campbell Stadium, visitors to FSU in 2004 left their mark on the Tallahassee economy by spending more than \$252 million.

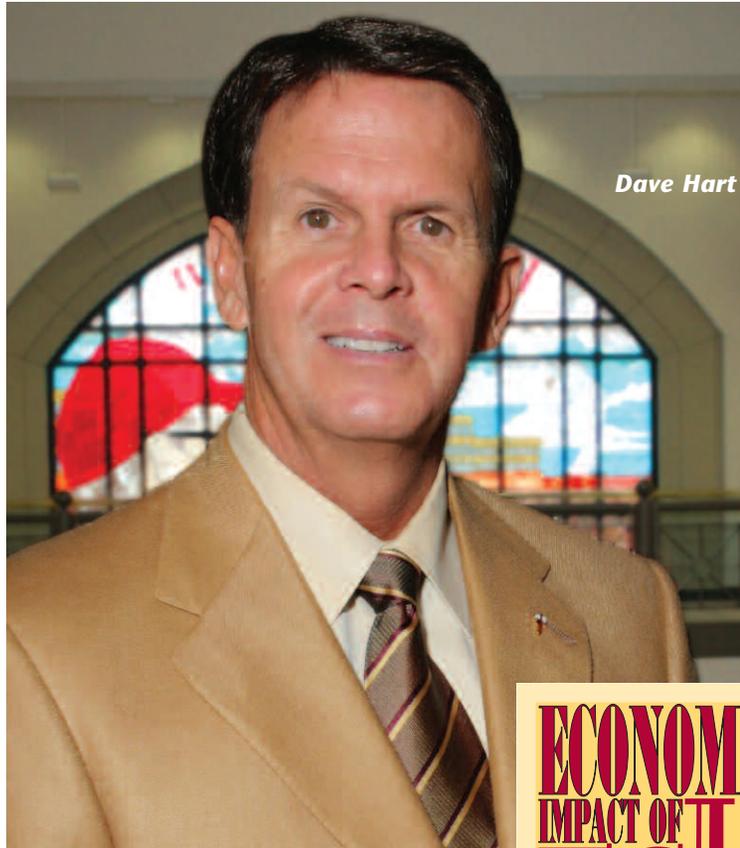
They stayed overnight, they shopped, they ate out and they went to other local attractions before heading home. Football fans love to make a weekend out of it, and Tallahassee businesses are the beneficiaries.

FSU Director of Athletics Dave Hart said that while impressive, the numbers don't tell the entire story.

"Sometimes, value can't be quantified, especially in terms of exposure and repeat business," he said. "People often eat at the same restaurants and stay at the same hotels every time they come into town. The city and the entire region come to life on football weekends."

While the parade of motor homes and flapping car flags draws the most attention, the fact is that FSU attracts out-of-town sports fans all year.

"The numbers for basketball and baseball — as well as the other sports — are impressive," Hart said. "Take them all and combine them in any one year, and there are some impressive numbers for economic impact. Athletics provides a rallying point for our city, our



Dave Hart

FSU Photo Lab / Bill Lax



region and our state."

According to ongoing research by Mark Bonn, the Dedman Professor in Services Management at the FSU Dedman School of Hospitality, more than 873,000 people came to Tallahassee on a Florida State-related visit last year. Many of those were coming for a sporting event.

And that's just the beginning. The economic impact of these visitors supports more than 13,000 local jobs and generates more than \$196 million in wages. Bonn said the numbers indicate that a staggering one in three visitors to Tallahassee come to town specifically because of FSU.

The school's sports fans and

alumni do more than pump dollars into the Tallahassee economy, according to Hart. They support fund-raising efforts that make a successful collegiate sports program possible.

"We have 60,000 season-ticket holders, and as long as those people keep buying tickets, we have support for our annual fund," he said. "We just completed our first-ever major capital campaign, and that was very successful. Now, we are focusing on our next campaign, which will be for endowing our athletics scholarships."

Hart said the additions and

improvements to the school's athletics facilities, many of which were long overdue, now place them in line with what one would expect from a university of FSU's stature.

"First, we completed the soccer/softball complex, which made an important statement about the importance of women's athletics at FSU," Hart said. "Since then, we have the new golf facility, the new basketball training center, updates at Tully Gym for volleyball, a \$23-million renovation to the Tucker (Tallahassee-Leon County Civic) Center, and of course, major improvements to Dick Howser Stadium and the Moore Athletic Center."

He said a new aquatic center and track building are next on the horizon. That is continued good news for the local economy, as these projects bring jobs and the associated impact of additional workers looking to spend their hard-earned dollars. "Our facility expansion continues to function as a collective source of pride for students, faculty, staff and alumni," Hart said. "It is a tangible statement of our success."

Florida State athletics also affects local retailers through the merchandising of licensed FSU products, which traditionally rank as one of the top schools in the nation. With a wide range of products available at dozens of local retailers and even a few stores dedicated to selling nothing but Seminole gear, merchandising opportunities are putting dollars right in the hands of local business owners.

As much as FSU athletics con-

tributes to the local economy, the program is dependent on many of those same fans and alumni for its own survival. Hart said that because there is no state funding for athletics for public institutions, it is mandated by law to maintain a balanced budget.

"We have to generate what we spend, and that comes from a variety of sources, including ticket sales and our allocation of television revenues from the Atlantic Coast Conference," he said. "Since the conference expansion process started (which recently included the addition of Miami, Virginia Tech and Boston College), annual television revenues have doubled — from \$20 million to \$40 million."

Hart said other revenue sources include rights fees for radio and television paid by Host Communications, a relationship with Nike that generates revenues and provides apparel for all 19 sports at FSU, and a portion of the student activities fee.

Did the football team's unprecedented success in the '90s spoil fans who are now cheering at games in which the outcome is not determined by the third quarter? "No way," Hart said.

"Because we had become so accustomed to that success, when we now finish a season 9-3 and play in a New Year's Day bowl, we are facing the shock of re-entry into reality. It is never easy. When Bobby Bowden came to FSU, he was not worried about winning rivalry games. His motto was simple: 'Beat anybody.' But during the '90s, that had become 'Beat everybody.'"

Even without top-five finishes, the faithful have been just that.

Seminole by-lines

New Books by FSU graduates and faculty

By Sarah Broz, Editorial Assistant

Military Leadership in the British Civil Wars, 1642-1651 The Genius of This Age
Stanley D.M. Carpenter (Ph.D. '98)

As a study of effective military leadership, this book describes characteristics and behavior of specific commanders, from the wildly successful to the abysmal failures. It provides a strategic and operational narrative of the British Civil Wars of 1642 to 1651 in Northern England and Scotland, and offers an additional causative explanation for ultimate parliamentary victory.

100 Years of Tallahassee History through the Eyes of the Tallahassee Democrat
Gerald Ensley (B.S. '80)

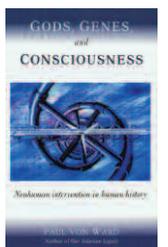
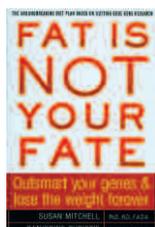
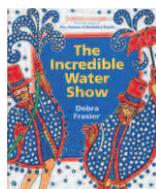
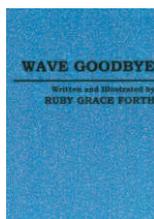
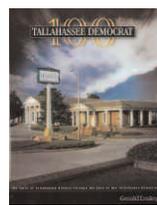
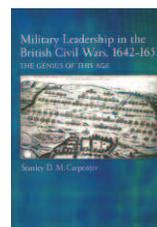
The Tallahassee Democrat has celebrated its 100th anniversary. Ensley traces the newspaper's history, from its founding as a weekly paper in 1905 to its purchase by Knight Newspapers in 1965 and its modern day growth.

Wave Goodbye
Ruby Grace Forth (B.A. '48)
Book Surge LLC

"Wave Goodbye" is set in the early days of the development of Northwest Florida. It includes interesting tidbits of the region's history.

The Incredible Water Show
Debra Frasier (B.S. '76)
Harcourt Inc.

This book introduces the water



cycle to young children, along with facts about water conservation. Frasier presents this information through a play-within-the-book drama about the scientific properties of water.

Consider it Done!: Ten Prescriptions for Finishing What You Start
Stanley E. Hibbs, Ph.D. (B.S. '69)
iUniverse Inc,

Learn 10 simple prescriptions to get and stay motivated, maintain focus, manage time effectively and overcome excuses.

Fat is Not Your Fate: Outsmart Your Genes and Lose the Weight Forever
Susan Mitchell

Catherine Christie (B.S. '77, M.S. '79, Ph.D. '82)
Simon and Schuster

Nutrition experts Christie and Mitchell have refined a scientifically based diet plan that is designed to help a person lose weight. This is achieved by stressing the importance of a personalized nutrition plan tailored to suit the needs of an individual's particular genetic make-up.

Walton County and the War Between the States
Marjorie Morrison Moylan (B.M. '44)

Moylan pieces together the

history of Walton County and its people during the Civil War, including letters and pictures from the era.

Gods, Genes and Consciousness: Nonhuman Intervention in Human History
Paul Von Ward (B.A. '61, M.S. '62)
Hampton Roads

This book claims to analyze all types of reported nonhuman consciousness. It reveals a generic category the author calls "Advanced Beings." The book covers sacred texts, myths and legends, and contemporary reports that show how all such entities fit in the natural universe.

Coley elected to fill her late husband's House seat

By Bayard Stern
 Managing Editor

FSU alumna Marti Coley will never forget the 2005 Florida legislative session. David Coley, her husband, had just won his first seat as a representative in the Florida House in November. In December, the freshman lawmaker was diagnosed with liver cancer. At age 43, he lost his brief battle, and passed away in March.

"I was in such a fog, I couldn't really believe what was happening," Marti Coley remembered. "I'd been with David 25 years, and we'd been married 23. I was thinking, 'What now? Where does my life go from here?'"

From grief, Coley found strength — and the answer to her question about what to do. She would run to fill her husband's District 7 seat. (District 7 covers Calhoun and Liberty counties and includes parts of seven others.)

"The Legislature held a memorial service for David, which was very touching," Coley said. "When we got home that night, the three of us (Coley, her oldest son and daughter) were sitting in my room, and we felt so drained emotionally and physically. All of a sudden, Vance looked at me, and I could see the panic on his face. He said, 'Mom, who is going to finish Dad's term?' Then, my daughter, Kristin, looked at me very matter-of-factly and said, 'Well, in my opinion, there is only one person who needs to finish his term.' I just



Marti Coley

kind of looked at her. She said, 'Mom, I think you need to.'

"We had all worked as a family very hard on the campaign trail with David," she said. "It was fun as well, and we spent a lot of time together. David had really involved us all in so much of the process."

Coley, a native of Blountstown, Fla., also found support for the idea from her late husband's political colleagues and friends.

"Speaker Allan Bense called me," Coley said. "I was so grateful for the confidence that he placed in me. I asked if he thought I could do this, and he said, 'Yes, definitely.'"

Coley, a Republican, announced her candidacy on April 25. On June 14, she defeated Carl Joaquin Duncan, a Democrat, who also had run against her husband.

"David loved the political process that occurs in the Capitol and all the other aspects of it," Coley said. "He was an aide over the years to the Florida Legislature and he developed such a strong reputation for helping anybody. I want this office to stand for things that he believed in because I'm doing this for him, but now it's my office. So when people call here for help, we need to do everything we can to help them, and we do that. This has given me something to focus on, and it's been good for my family."

Coley already has been assigned to the committees her husband had worked on: Civil Justice, Transportation and Economic Development Appropriations, and Utilities and Telecommunications. In addition, she appealed to Bense to put her on an education committee because of her decades of teaching experience. He agreed and assigned her to the important House PreK-12 Education Committee.

Coley has been teaching since 1985. After a brief stint in Thomasville, Ga., she moved to Marianna, Fla., and began teaching at Malone High School. She has taught college-prep

English classes at Chipola College for the past 16 years.

"I think of myself as a teacher, not a politician," she said. "Being a teacher, you have to learn to work with many kinds of people. Basically, there is a similarity there with politics. You have to learn to listen and figure out what's best for everyone and decide what works. But being a representative impacts many more lives, and I think education will be a big focus for me. It's so important and we've made a lot of progress, but I do think there is always room for improvement."

Coley is determined to focus on more than education. She says she will be a steward of the environment, a strong supporter of the military, and work for tax cuts.

"David was passionate about economic development," she said. "He worked very hard as an aide to bring business to Jackson County."

Coley graduated from FSU as an English education major in 1984.

"FSU was a great experience for me and I enjoyed my classes," she said. I took American literature with Dr. (David) Kirby, and he was instrumental in helping me polish my writing. That education allowed me to become a teacher.

"I hope it's reassuring to everyone to know that I didn't run for David's office just to sit in his seat. I'm here to work. My personality is that I'm here to do everything that I can to make this a better district for everyone."

Three Grads Made Good to be honored at Homecoming

FSU's Homecoming events bring alumni, parents and students together to celebrate with familiar Seminoles traditions that include the always-popular Homecoming Parade, the Pow Wow and, of course, the football game itself.

Perhaps the most distinguished Homecoming tradition is to recognize those "Grads Made Good" who have left their mark on society in a meaningful and lasting way. This year, the FSU chapter of Omicron Delta Kappa has selected alumni from the areas of world trade, athletics and banking: James Bacchus (J.D. '78, Law), Dianne Murphy (Ph.D. '80, Physical Education) and Gene Taylor (B.S. '69, Finance).

James Bacchus

James Bacchus (J.D. '78) is chairman of the Global Trade Practice Group of Greenberg Traurig, P.A. He leads the international law firm's worldwide practice on trade policies, remedies, negotiations, disputes and other international trade issues. In particular, he offers legal, political and strategic advice to worldwide clients of the firm based on a unique combination of experience and expertise on the many issues related to the global rules for trade and commerce of the World Trade Organization. Bacchus is a former judge on the highest international tribunal of world trade, a former member of Congress and a former special assistant to the U.S. trade representative in the Executive Office of the President.

Bacchus recently returned to Greenberg Traurig after a leave of absence while he served as the chairman of the Appellate Body of the World Trade Organization. The seven-member panel — the court of final appeal in international trade in Geneva,



James Bacchus

Switzerland — hears final appeals in international trade disputes involving the 95 percent of world commerce conducted by the 146 countries and other customs territories that are members of the WTO.

M. Dianne Murphy

M. Dianne Murphy (Ph.D. '80, Physical Education) is Columbia University's director of intercollegiate athletics and physical education. Prior to that, she was the director of athletics and recreation at the University of Denver.

Earlier this year, Murphy was named the Women's Basketball Coaches Association Administrator of the Year and the National Association of Collegiate Directors of Athletics General Sports Turf West Region Athletic Director of the Year for 2003-04.

She holds a bachelor's and a master's degree from Tennessee Technological



M. Dianne Murphy

University.

In her six years at the University of Denver, Murphy transformed that university's athletics program from Division II status into one of the top Division I programs in the country, winning four NCAA Division I titles, including the 2004 NCAA Division I Men's Ice Hockey Championship.

Murphy is credited with helping to advance various

University of Denver teams to NCAA regional tournaments, including men's and women's golf, women's basketball, women's gymnastics and women's tennis.

Prior to joining the University of Denver, Murphy served as associate athletics director and senior woman administrator at Cornell University.

An 18-year veteran athletics administrator, Murphy also held the position of assistant athletics director at the University of Iowa, and was responsible for external operations.

She coached for 13 years as the head women's basketball coach at Eastern Kentucky, FSU and Shorter College. She held several teaching positions, including associate professor and chair of the Division of Health, Physical Education and Recreation at Kentucky State University.

Gene Taylor

As vice chairman of Bank of America, Gene Taylor (B.S. '69), is the president of its



Gene Taylor

global corporate and investment banking divisions. If this title sounds like it covers a lot of territory, it does. Taylor is responsible for Bank of America's Global Treasury Services; Middle Market Banking; Business Banking; Commercial Real Estate Banking; Community Development Banking; Auto, Recreational Vehicle and Marine Lending; Leasing; Asset-Based Lending; Retail Finance; and Commercial Aviation. He also leads Bank of America Asia Ltd., oversees Bank of America interests in Latin America — which operate under the BankBoston brand in the region — and the company's Market President network of executives in the United States. He also serves on both the company's Risk and Capital and Management Operating committees.

Taylor joined the Charlotte, N.C., company (then called North Carolina National Bank) in 1969 as a credit analyst. He served in branch offices, marketing and management positions across North Carolina and Florida. In 1990, he was named president of the Florida bank and, in 1993, became president of NationsBank in Maryland, Virginia and the District of Columbia. When Barnett Bank was acquired by NationsBank in 1997, Taylor returned to Florida to lead the integration of Barnett as president of the merged bank.

Parker makes winning decision trading baseball for business

By Scott Atwell

Dick Howser thought Derek Parker had a future in baseball. After suiting up in 1979, however, as a scholarship first baseman in Howser's only season as FSU's head baseball coach, Parker traded in his bat for more books.

"I realized there were athletes who were a lot better than me who weren't succeeding in pro baseball," Parker said. "I've always been good at analyzing, and what I figured out was that my time would be better spent in the classroom."

In the baseball vernacular, it was a home-run decision. Today, Parker is chief executive officer of Cortex Companies, considered the premier developer of luxury lifestyle communities in the Florida Keys, with more than \$600 million in pending sales.

"It's hard to describe the satisfaction of creating a tangible product that you oversee from start to finish, and can be proud of for years to come," Parker said.

And it all began with a sacrifice fly. Giving up baseball. As a full-time student, Parker honed in on his accounting major and added a second in finance. Soon after graduating in 1982, he passed the state exam to become a certified public accountant, returning to his hometown of Key West with a job and a goal: to acquire at least one piece of real estate each year.



"I noticed the prices of property in Key West and the Keys were far below those in other desirable markets," he said. "I knew if I could maintain my goal, it would lay a foundation to give me financial freedom later on—the freedom to do what I really wanted to do."

By 1996, Parker had bettered his goal. Tired of the 80- to 100-hour work weeks of tax season, he decided that freedom was in reach. He sold his half of a successful CPA practice, moved to Tampa and launched into semi-

retirement to find what he really wanted to do. Before long, Cortex Companies was up and running.

Working from Cortex headquarters in Tampa, Parker is in charge of all financial and accounting matters relating to the company, which has waterfront developments from Key West to Boca Grande. The complexities are as long as the geography.

Derek Parker, today, and as a Seminole player.

"On the front end of a new development, numerous third parties can be involved during a due-diligence period," Parker said. "Oftentimes, depending on the financing structure, it could lead to the formation of a half-dozen companies to carry out the objectives, which brings in a myriad of legal and financing considerations."

Fortunately, Parker's CPA practice had exposed him to a number of diverse clients who had development interests. That experience was tethered to the firm foundation of his studies at FSU.

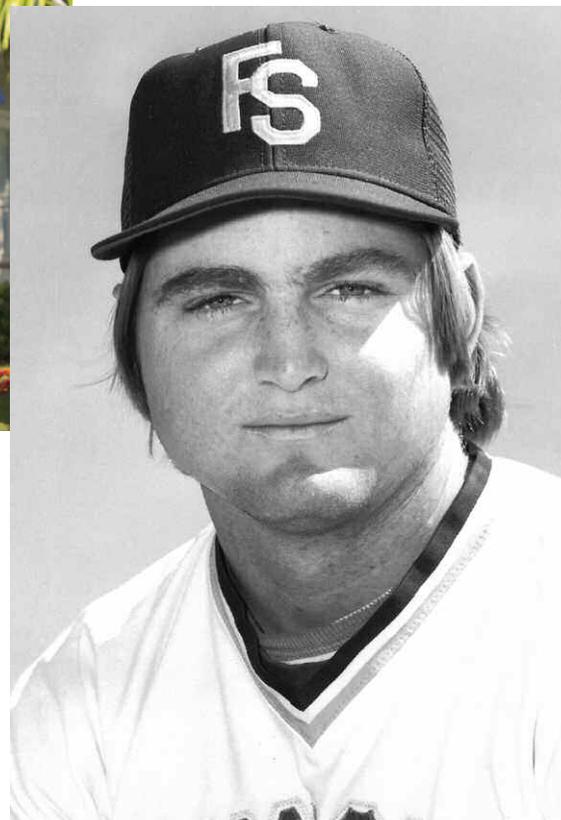
"Every day, I rely on everything from rudimentary accounting tasks to complex calculations of present value and internal rate of return that I learned in college," he said.

The single-minded decision to focus on one goal now allows Parker to balance many. Along with wife Kim, he stays busy keeping up with sons Clayton and Tyler. The latter, at age 13, has become something of a baseball talent, consistently making all-star rosters.

"At this stage in his career, he's better than I was in almost every respect," Parker said. "My goal for him is to be a student-athlete at one of the major universities, preferably FSU."

Clayton, meanwhile, shows an aptitude for mechanical endeavors such as architecture, and his dad already is eyeing him for a spot on the company roster.

The apple, as they say, doesn't fall far from the tree.

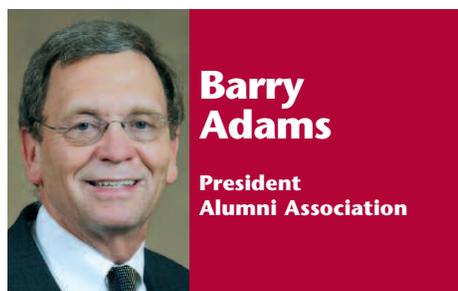


Alumni Association rolls out multifunctional Web community

Who says there is no free launch? When it occurs, shouldn't it be widely known so everyone can join in the opportunity?

So here's the word on it so you can have the early dibs at the table.

The Florida State University Alumni



Association is pleased to announce the "launch" of its Web-based alumni community, and we want you as participants, not just part of the audience or as casual observers like Web services of old.

Working with Harris Connect's Internet Services — the market leader in providing comprehensive Internet solutions to hundreds of alumni associations, institutions and corporations worldwide — the FSU Alumni Association has a new look and feel these days. If you can't wait any longer, just see for yourself and go to www.alumni.fsu.edu.

Our Internet solution is to reload. While

we have maintained a sometimes informational Web presence in the past, we knew that many of our alumni yearned for more. Now, the Alumni Association pages can open doors, reunite classmates, register participants and even give you a permanent e-mail forwarding address. All of this comes to you in the quiet confines of your home or in the moments when the fury at work has subsided and you need a quick refresher on your alma mater and what other graduates are doing with their lives.

Among the features we are incorporating into the new look is an Online Directory. It will allow you to search for other alumni using specific criteria. It should prove a great way to bring together, through the security of electronic contact points, professionals in the same region, state, heck even those in your same building, who are Seminoles through and through. Think of it as a dinner party with some good conversation.

Wondering what your old roommate is doing out there in Seattle, Wash? You may be able to catch up before you contact him or her by

reading the class notes. As we get word of success stories (even marriages and births) we will post it, but for the first time, all alumni can post their updates directly to the Association's pages! While there are some restrictions that will limit autobiographies, wouldn't you like to know about the climb on Mt. St. Helen's or the sail boat trip on the sloop John B?

Alumni can scan the pages of their local Seminole clubs to see if the Bobby Bowden Golf Tournament will visit their areas, inquire about a club's community service project or register for one of their gatherings to hear President T.K. Wetherell give a "State of the University" update.

Reservations? How 'bout registrations? The new Web site will give many of our events a smooth and convenient registration process, regardless of whether you are



alumni reception or want to meet the dean of the College of Arts and Sciences. Keep in mind that the Alumni Association wants to help all alumni programs succeed, so we've invited academic units with a history of bringing alumni together to use the new Web community to facilitate gatherings for their alumni events, whether on campus or in Amarillo, Texas.

It's a seven-course meal at this launch, and soon you will be hearing more about the capabilities to be able to assist the Career Center or to look for opportunities of your own. And wouldn't it be great if all alumni had a permanent e-mail forwarding address as part of their alumni record? That's a likely ingredient that will be in the mix very soon!

All you have to do to learn more about the site is go online and register. We aren't looking for a payment plan or a charge account. We just want to have you for the launch.

Once you've tasted the selections you will appreciate the opportunities. Visit www.alumni.fsu.edu.



Florida State University
ALUMNI ASSOCIATION

interested in
the College of
Business

Chief Judges of the Dis

Stories by Dave Fiore

Gerald B. Cope Jr.

Gerald B. Cope Jr. knew when he was a student at the FSU College of Law that someday he wanted to be a judge. Armed with an undergraduate degree from Yale University, he was well prepared and motivated to make it happen.

"It was always a goal of mine to be a judge," he said. "It was definitely one of the possibilities in the back of my mind before I left law school."

In 1988, that goal was realized when he was appointed to Florida's Third District Court of Appeal. This year, he is serving as the court's chief judge.

"Being a judge seems to fit my personality," Cope said. "In law practice, you are serving as an advocate, but as a judge, you are a public servant, and being a public servant has always appealed to me. When you are a judge, you are asked to make sure justice is done. It is one of the highest and most rewarding forms of public service."

After Yale, Cope moved to Tallahassee and took a job with the Division of Youth Services at the Florida Department of Health and Rehabilitative Services (now the Florida Department of Children & Families). After five years serving in administrative positions, he applied to law school.

"At the time, it made sense for me to study in Tallahassee. It was a young law school, so I was in around the ninth graduating class," Cope said. "It fit in well with my plans."

In hindsight, Cope said he is pleased with the decision to stay in Tallahassee. "My time at the law school was excellent," he said. "There was a great faculty who provided a strong legal education. It was a very talented faculty and a talented group of students as well."

At FSU, Cope served as editor in chief of the Florida State University Law Review, where he worked with Matthew Stevenson, who now is the chief judge of the Fourth District Court of Appeal.

Cope was born in Orangeburg, S.C., in 1946. In 1951, his family moved to Melbourne, Fla., where he grew up. He is married to Carol Soret Cope, an attorney and author, and they have a daughter, who also is an attorney.



Cope said their shared profession provides for interesting conversations when the family gets together.

Since being appointed to the bench, Cope has maintained a busy schedule of professional development and service. He has served on the Appellate Court Rules Committee since 1988, and has participated in other Bar-related activities and the American Inns of Court. He also received an LL.M. degree from the University of Virginia School of Law in 1992 and has published extensively.

Cope considers being named chief judge a great honor.

"I am very appreciative for the opportunity to lead this court," he said.

And while he has been making rulings on tough cases from the bench for 18 years, he still is troubled by the realities of family law.

"Those are the toughest kinds of cases to rule on," he said. "Dealing with child custody or cases where there's a need for support or a divorced spouse is hard. Those cases can be quite difficult and troubling."

His advice to lawyers with an eye for the bench is to maintain a high standard of professionalism.

"If you want to be a judge, participate in litigation — be in court as much as you can," he said. "And

university administration and started a doctoral program in educational technology — all before taking her first class in the law.

Today, she is the chief judge on Florida's Second District Court of Appeal.

"I was getting my master's in higher education — or university administration — at FSU at the same time my best friend was attending the FSU law school," Fulmer said. "His moot court partner was the man I married."

After working a year at Spring Hill College in Alabama, she returned to Tallahassee to get married and entered the doctoral program at FSU.

"I soon realized that the jobs I was training for were mainly in foreign countries, so I decided to go to law school to attend one course

in criminal law because my job as a research associate allowed me to take it for free," Fulmer said.

She got an "A" in the course, discovered her love for the law, and the rest is a matter of public record.

After graduating from the FSU College of Law with honors, the Jacksonville native served as assistant county attorney for the Polk County Commission until she was appointed to the County Court of Polk County by then-Gov. Bob Graham in 1981.

Fulmer said that although she enjoys it, becoming a judge was never a specific career goal.

"I knew I wanted to have a family, so I did not seek work in private firms because I wanted to have fairly regular office hours," she said. "I wanted to be a wife, a

Hail to the

build a reputation for integrity and honesty, just as you would with any job."

Most people would be surprised at the mechanics of how an appellate court works, according to Cope.

"A lot of people are accustomed to seeing trial courts on television. In the appellate court, we are hearing appeals after the trial phase is over," he said. "Our analysis is strictly a legal analysis based on the record of the trial, the attorneys' briefs and where they believe an error was made. There is no jury box and no testimony. We sit in rotating panels of three judges, which is a different setting to hear from the lawyers. It also makes the proceedings faster."

Cope has been on the FSU Law School Alumni Board since 1989 and returns to campus for meetings whenever he can.

Carolyn Fulmer

Carolyn Fulmer received her bachelor's degree to be an English teacher, got a master's in



District Courts of Appeal

mother and a lawyer."

As it turned out, being a county attorney prepared Fulmer for the bench as well as anything she could have planned.

"When you are a lawyer for local government, you deal with contract law, unemployment, medical malpractice — a very broad variety of legal issues," she said. "When I was a county and circuit judge and cases would come up, many times I would have already seen something similar. I was very grateful for that experience."

The mother of two said she is pleased that she has been able to stay in Polk County throughout her career.

"Lakeland is a wonderful place to raise children," she said. "The city has a well-run government, and the lawyers in Polk

proud and happy about it, but I did not plan to blaze a trail."

Over her years on the bench, Fulmer has found one area to be increasingly frustrating.

"Criminal sentencing has become so complex that it takes an inordinate amount of time to get through all the case law. It has become overly complex in a needless manner," she said. "It's not that ruling on the actual cases before us is more difficult, it just requires more time than it should. There is never enough time, but you do the best you can."

Off the bench, Fulmer found time to serve as a faculty member of the Florida Judicial College and the College of Advanced Judicial Studies, and is a member of the Florida Court Education Council. Her Bar activities included serving

Court of Appeal.

He says it was love at first sight.

"After visiting, I fell in love with Tallahassee and with the campus and its warmth and charm," Stevenson said. "I was in the marching band in high school and then played in the Marching Chiefs at FSU."

Stevenson also joined the Tau Kappa Epsilon fraternity, but not just for the social benefits.

"There were a lot of friendships that I gained there, but I really liked the work projects we did, too," he said. "We helped tutor elementary school students in Marianna, Fla., helping the kids learn to read. I really appreciated living on such a vibrant campus in

me to think about law school and pursue a career in criminal law," Stevenson said. "He truly inspired me."

After earning his degree from the FSU College of Law, Stevenson worked as an assistant public defender and then as a law clerk for the Honorable Joseph W. Hatchett while he served on both the Florida Supreme Court and the U.S. Court of Appeal for the Fifth (now the Eleventh) Circuit.

"That kind of clerkship usually propels one to a large private firm, but I wanted to give military life a try," he said. So instead of a suit, Stevenson donned a Navy uniform as a member of the Judge Advocate General's (JAG) Corps. "It was risky at the time, but I fol-

"I think it is significant because of the history of the state and the court," he said. "It is a sign that progress is being made. I hope it is an inspiration for people of color that they can do this or something even greater. I always try to work hard, but there is also luck involved. I am blessed and lucky to be chosen to sit as a judge."

To be named chief judge is awe-inspiring, according to Stevenson, because of the nature of the court and what it represents.

"This is the court of last resort in the fourth largest state in the most powerful country in the history of the modern world. Our judicial system is looked at as a model," he said. "This is largely an administrative position — I have no more influence on votes — but it is a large responsibility to ensure that our resources are being used effectively."

As chief judge, Stevenson is used to making important judgments, but not all of them are from the bench.

For the past 12 years, he has used his discernment and wisdom to make split-second decisions as a referee for high school football games, and just recently got back in the ring to referee and judge amateur boxing matches.

"I got into boxing in the Navy," he said. "I was assigned to a ship, and the captain wanted to establish a boxing program. He was looking for volunteers, and I knew I didn't want to actually box, so the safest course for me was to referee."

Stevenson works with the U.S. Amateur Association and the Golden Gloves, the primary feeder system for the sport's Olympic program.

While he said he is grateful for all who have played a role in his success, none has been more important than his wife of 23 years, Dannette.

"She has been my encourager, my reality-tester and my sounding board," he said. "I could not have done it without her."

The Stevensons are the parents of three children.

Matthew Stevenson's love affair with FSU has not waned over the years.

"I return to FSU every chance I get," he said. "I try to attend one or two football games a year, and I follow the team always."

Chiefs

County practice law the way it should be practiced — they are civil and their word means something."

In 1983, Graham appointed Fulmer to the Circuit Court of the Tenth Judicial Circuit, where she served in every division. She was appointed to the Second District Court of Appeal by former Gov. Lawton Chiles for a term beginning Jan. 4, 1994. She was the first woman to be selected to sit on that bench.

"Being the first woman judge in this district was not that big of a deal to me.

"I was a county judge in 1981, and in 1983, I was the first women judge in my circuit court," she said. "By then, women attorneys were not an oddity anymore. It wasn't until I got to the district court that I had any sense of being the first woman, based on some people's reactions. But that was 12 years ago; today no one even thinks about it.

"I did not take the position thinking I'm going to be the first woman — it was just a judicial job I thought I would really enjoy. I am

on The Florida Bar Foundation.

In recent years, her civic activities have included the Polk Museum of Art, the Polk Theatre and the Leadership Lakeland Program. Fulmer said she still has great fondness for FSU, and she returns to campus whenever possible.

"I was unusual because I loved every minute of every year, but law school cured me of that. I was saturated by the time I finished," she said with a laugh.

"I thoroughly enjoyed the friendships and professional relationships I made — many of which I still have."

Matthew Stevenson

When a high school trombone player named Matthew Stevenson came to the FSU campus to participate in a state band contest, he knew that someday he would go to school there.

What he didn't know is that he would continue on to law school and one day become the chief judge of Florida's Fourth District



the 1970s. It was a privilege, I thought."

Stevenson focused his studies on his criminology degree. He was aiming toward a career as a corrections officer when one of his professors suggested that he adjust his sights.

"Professor Vernon Fox (now retired), is the one who encouraged

lowed my instincts and never regretted it. I have to admit that it is not as exciting as the TV series, but I got good experience in the courtroom right away."

In 1993, Stevenson became the first black judge on the Fourth District Court of Appeal, and this year became the first to serve as chief judge.

One might ask 'What's in a name?' Everything

A fellow named Adam Joshua Smargon has a lot of free time and one peculiar passion, which prove enjoyable to students of college athletics. Smargon has compiled and regularly updates a list of thousands of American college athletic teams' symbols, mascots and nicknames.



Charlie Barnes
 Executive Director
 Seminole Boosters

To make the Smargon list, which runs more than 50 single-spaced pages but is not comprehensive ("nor even close to it," he says), the subject college or university must be located in the United States, and must be a member of an athletic division within the NCAA or the NAIA, which governs small colleges.

Some of the most enduring and best-known college sports icons are unique. There's only one Fighting Irish, only one Sooners and only one Orangemen, although Syracuse bent to the pressures of political correctness and changed their symbol to simply "Orange." The Texas Longhorns are unique, as are the Kansas Jayhawks, the Wake Forest Demon Deacons, Georgia Tech's Ramblin' Wreck and the Arkansas Razorbacks.

Likewise, colorful Saturday afternoon television images of the Purdue Boilermakers, the Richmond Spiders, the Arizona State Sun Devils, the Carolina Tar Heels, Nebraska Cornhuskers, Penn State Nittany Lions, the Maryland Terrapins and the Thundering Herd of Marshall are found nowhere else in all of college athletics.

Princeton's Tigers are not unique — there are 44 college teams bearing the name Tigers — but the Harvard Crimson is one of a kind, as are the celebrated Elis of Yale. The Furman Paladins stand alone, as do the Keydets of VMI, the Hawaii Rainbow, the Akron Zips, the Wichita State Shockers, Minnesota Golden Gophers and the Toledo Rockets. The Indiana Hoosiers, the Texas Christian Horned Frogs and the Virginia Tech Hokies all have been opponents of the Seminoles.

We Division I schools are very, very serious about our symbols, but many colleges and universities sport charmingly unique team names, mascots that are endearing to the fans. Who would not want to cheer for the Cal-Santa Cruz Banana Slugs, or the Cal-Irvine Anteaters? And what name could Converse College possibly adopt other than, of course, the All-Stars. Likewise, Brooklyn College teams must be the Bridges.

Team names with a unique local appeal would include the Black Flies of the College of the Atlantic, the Blue Hose of Presbyterian College, the Columbia College (California) Claim Jumpers, the North Dakota Mines & Technology Hardrockers, the University of

Alaska-Southeast Humpback Whales, the Arkansas Tech Wonderboys, the Keel Haulers of the California Maritime Academy, and the Evergreen State College Geoducks.

Perhaps there's a more relaxed, even whimsical approach to college athletics among the Whittier College Poets (yes, they play football), the Heidelberg College Student Princes, the Rowan College Professors and the Lord Jeffs of Amherst. And surely, an afternoon of athletic contests between the Sweet Briar College Vixens and the Arkansas-Monticello Cotton Blossoms would serve the highest order of sportsmanship.

Florida State played the Salukis of Southern Illinois in football not too many years ago. It's an Egyptian dog and no, I have no idea how it came to settle in Illinois. There are two Antelopes (Grand Canyon University and Nebraska-Kearney). Lyrics to "Home on the Range" aside, antelopes are native to Asia and Africa and are not found here in North America. Presumably, the only chance you'd have to see an actual antelope in this hemisphere is to catch a performance by Siegfried & Roy.

Some names we'd normally assume to be unique are not. There are two Gamecocks. The one not coached by Steve Spurrier is Jacksonville State in Alabama. Likewise, the Rebels of Ole Miss are seen again at the University of Maine-Augusta, though one assumes the battle flags are different. There are three Red Raiders, three Hurricanes, several Wolfpacks, and even two 49ers.

If you were to guess, you'd probably say that the Mary Baldwin College Squirrels would be unique, but not so. Not 90 miles away in Richmond, the Union Theological Seminary embraces the same rodent. Even our own storied Florida A&M Rattlers has a nickname counterpart in St Mary's University in San Antonio.

Six college teams call themselves the Gators, although one came to that name through frustration. San Francisco State University thought it would be clever to call themselves the Golden Gaters, but the Golden Gate reference flew over the heads of most fans, opponents and the media who consistently referred to them as Golden Gators. Eventually, San Francisco dropped the golden and embraced the gator.

Some of the names are close but not quite the same. There's the Crimson Tide of Alabama, the Crimson Wave of Calumet College of St Joseph and the Crimson Storm of Southern Nazarene University (who used to be the Redskins until 1998).

Eagles is easily the most popular choice with 53 teams proudly flying that moniker. If you count Golden Eagles as well, the total is 68. Add the Soaring Eagles and Screaming Eagles and the total rises above 70.

And finally, the Zias of Eastern New Mexico — women's teams only — honors the sun symbol of the Zia Indians of New Mexico.

This ends Part I of a two-part series on symbols, mascots and nicknames. Part II will appear in the November 2005 issue.

Keep on socializing...

"As I ride around campus I see and chat with great friends and staff. Living here is a totally carefree experience with activity choices for any lifestyle. I say, 'why live anywhere else?'" —David Custis

Rediscover your vitality in a lush wooded setting at beautiful Westminster Oaks in Tallahassee!

- Mid-rise luxury Village and apartment homes
- TouchTown® Web access with personal e-mail
- Wellness program
- Heated pool and spa
- Exercise and fitness center
- Walking paths
- State of the art health center
- Bank
- Town Center
- Country store
- Dining choices
- Great neighbors

4449 Meandering Way
 Tallahassee, FL 32308
 850-878-1136

Come for the Lifestyle. Stay for a Lifetime.

Westminster Oaks
 One of the Westminster Communities of Florida

www.WestminsterRetirement.com

Great Escape!

The Perfect Place For Your Next Golf Outing

Featuring the finest facility, golf course conditions & customer service in Tallahassee

- ◆ 18-hole Championship Golf Course (Par 73 - 7,143 yards)
- ◆ Unique five par-5 layout
- ◆ PGA Professional Staff
- ◆ Tif-Eagle Greens provide excellent putting surfaces
- ◆ Excellent course layout
- ◆ Challenging for better golfers, user friendly for less experienced players
- ◆ Owned & operated by Florida State University
- ◆ Conveniently located 2.5 miles from Airport, 3 miles from Tucker Convention Center, 2 miles from FSU Campus



(850) 644-2582

www.seminolegolfcourse.com

Discover the Cooperative DIFFERENCE

As a member of the FSU Community*, you are eligible for membership in our member-owned credit union.

Credit unions are not-for-profit cooperatives designed to help members make the most of their money. That means earning more on your savings and paying less interest on what you borrow.

If you're not already a member, stop in and see what Florida State University Credit Union is all about. It is a benefit you can't afford not to use.

The Champion's Choice
 1-877-GO-FSU-CU
www.fsucuu.org



*Membership at Florida State University Credit Union is open to all members of the FSU Community. The FSU Community includes FSU students, alumni, faculty, staff, boosters, and individuals who work for a company that conducts business with or for FSU. Family members of current Florida State University Credit Union members and HarborChase residents and staff are also eligible for membership.



Barry Bowden
WITH THE TAG

GAME DAY NOLES

Autographs on Langford Green



Jamie Dukes William Floyd Ron Simmons
 Scheduled to Appear



Look for the van



Remember Us?

When you were at FSU, we were **OSCEOLA HALL.**

Today, we're **OSCEOLA VILLAGE.**

Although fully renovated and freshly decorated, you can still sense the **PRIDE** that has existed for decades.

Now, your children can **LIVE THE TRADITION**, too.

OSCEOLA VILLAGE

RESIDENCE HALL

Are you a former resident? We'd love to see your old photos! Email us your memories at osceolavillage@boothliving.com.

Toll Free: 1-888-999-1621

500 Chapel Drive • Tallahassee, FL 32304
 (850) 222-5010 • Fax: (850) 561-0269



www.boothliving.com



NEWS NOTES ALUMNI

Compiled by Kathy Harvey and Sarah Broz

Got News?

To submit items for Alumni News Notes, e-mail kharvey@mailers.fsu.edu. Please write "Alumni News Notes" in the subject heading of the e-mail.

1972

Victoria A. Emmons (B.A.) was named vice president of public affairs and marketing at Regional Medical Center, San Jose, Calif.

Miranda Franks Fitzgerald (B.A., J.D.'78) moderated a panel of land use experts on the new growth management law that took effect in Florida on July 1. She is an attorney with Lowndes, Drosdick, Doster, Kantor, and Reed, P.A.

1974

Dr. Thomas J. Zaydon Jr. (B.S.) was elected president of the Miami Society of Plastic Surgeons.

1975

Candice E. Clemenz (B.S.) has been named dean for undergraduate programs at Virginia Tech's Pamplin College of Business. **Lewis F. Collins Jr.** (B.S.) was elected president of the Federation of Defense and

Corporate Counsel at its annual meeting, San Diego, July. Collins is a partner in the law firm Butler, Pappas, Wehmuller, Katz, Craig, LLP in the Tampa office.

John C. Elbin (B.S.) was appointed chief financial officer for Marsh Supermarkets, Indianapolis, Ind.

Harris K. Solomon (B.S., J.D. '78) is a partner with the Fort Lauderdale law firm of Brinkley, McNerney, Morgan, Solomon and Tatum, LLP. He has been elected president of the Boys' and Girls' Clubs of Broward County, Fla.

1980

Katie Pipkorn Kenney (B.S.) has joined the staff as a senior account executive of Ralph Simpson and Associates, a Winston-Salem, N.C., public relations and marketing firm. Kenney is the former brand marketing development manager at Lowe's Companies Inc.

1982

Scott A. Thomas (B.A.) has been elected to a two-year term on the board of directors of Court Appointed Special Advocates. CASA trains volunteers to ensure that abused and neglected children have a voice in juvenile court. Thomas is a partner in the litigation department at Tydings and Rosenberg LLP, Baltimore, Md.

1986

David Reynolds (M.M.) was named head of the music department at South Dakota State University. Reynolds is a trumpeter and was a member of the U.S. Army Band.

1992

Benjamin L. Crump (B.S.) received the Affiliate Chapter of the Year Award at the 80th annual National Bar Association convention on behalf of the Virgil Hawkins Florida Chapter. The National Bar Association is the largest African American voluntary bar association.

1996

Daniel B. Davis (B.A.) has joined the law firm of Jones Walker as an associate in the litigation practice, Baton Rouge, La.

2001

Seaman **Reed Zatlou** (B.S.) completed U.S. Navy basic training, with honors, at Recruit Training Command, Great Lakes, Ill.

2003

Sgt. **Eric R. Hughes** (B.S.) has departed on a scheduled deployment in support of Operation Iraqi Freedom. Hughes is a member of the Marines 8th Communication Battalion, II Marine Expeditionary Force, home based at Camp Lejeune, N.C.

William Ross Heck



William Ross Heck

William Ross Heck, 79, a retired FSU accounting professor, died July 17.

Heck was a professor of accounting at FSU from 1959 to 1988. He specialized in tax law and received Florida's Outstanding Educator Award in 1986, which was given by the Board of Governors of the Florida Institute of Certified Public Accountants. He was named Distinguished Accounting Alumnus in 1986 by Auburn University. He served on the editorial board for the Florida Certified Public Accountants.

Heck received a Doctor of Philosophy degree from Louisiana State University and earned his bachelor's and master's degrees from Auburn University. He served with the U.S. Navy in World War II and was honorably discharged as chief yeoman. He was recalled to active duty during the Korean conflict and received numerous military awards.



TEAM EXPRESSION™

FINE ARCHITECTURAL PRODUCTS

BRING HOME THE GARNET AND GOLD,
THE PRIDE OF SEMINOLE COUNTRY



Team Expression offers the ultimate way to show your Seminole Spirit. Choose from a variety of woods and finishes to give your living space the perfect finishing touch. Visit us at www.teamexpression.com to find out more!



Team Expression is a division of E.F. San Juan, Inc.

Charitable bequests: A reflection of your values

If you're like most people, your first concern when planning your estate is to provide for your family members. But if your children



Camille Anderson Licklider
 Senior Director
 Planned Giving
 FSU Foundation

are already financially secure, or if you don't have any children, you might consider making a gift to FSU.

Charitable giving through a bequest in a will or trust is the traditional way that Americans choose to support a worthy cause beyond their annual contributions. In return for your charitable bequest gift, your estate receives an estate tax deduction that is dollar for dollar.

Of course, you may not want to leave everything to charitable organizations. Instead, you can bequeath a sum of cash or a particular asset. If you want to make certain a spouse or other survivor is provided for, your bequest can be contingent — which means that it is payable only if that person doesn't survive you.

There are many ways to carry out your benevolent desires. Any gift that is made through your estate plan can be designated for

a specific purpose that is meaningful to you. You may even wish to make your gift in memory of someone, either yourself or a person you cherish. We welcome the opportunity to recognize you and your loved ones. The staff in the Office of Planned Giving is more than happy to provide you with specific language that is specifically tailored to your estate plans.

Ways to Give

A charitable bequest to FSU may be expressed simply in terms of a specific dollar amount — a very desirable means for many donors. There are several other ways to give that could be more appropriate in your circumstances:

Percentage of your estate: Your gift might be stated as a share or percentage of your estate — or the remainder of any trust you've created.

Specific asset: You could leave to us a valuable object or a parcel of real estate that you know could be especially useful to us.

Residuary Bequest: You could include a gift that is equal to all of the assets that are left over after all other costs and bequests have been honored. Or, you might choose to leave a percentage of your residuary estate to FSU. By making a residuary bequest, you retain control of your assets up until you (and your estate) no longer need them.

For certain assets you bequeath, it is imperative that you change the beneficiary designation form. Here are some examples:

Retirement plan assets: You could name

us as beneficiary of a portion (or all) of your qualified plan or IRA.

Unlike your family members who may be named as beneficiaries of your 401(k) or 403(b) plans, the FSU Foundation Inc. does not pay income taxes on the proceeds. Therefore, the entire amount comes to the university.

Life insurance: You may designate the FSU Foundation Inc. as the primary or contingent beneficiary of an existing or new life insurance policy.

We are also pleased to report that all charitable bequest gifts are counted toward our FSU CONNECT Campaign goal.

The FSU CONNECT Campaign ends on Dec. 31, 2005.

To learn more about how you can help FSU reach its goal of \$600 million by making a gift through your estate plans, call us today at (850) 645-0384, or send an e-mail to planned-giving@foundation.fsu.edu. We look forward to hearing from you!

IN MEMORIAM

1930-1939

Madelyn McDuffie Baldy (B.S.'31), Margaret Gaillard Borland (B.A.'32), Mildred Yearty Hodges (L.I.'33), Jessie Wilder Thacker (B.A.'35), Marjorie Dickens Tully (B.S.'35), Annie L. Rollins (B.A.'36), Ruth Murray Torbert (B.S.'36), Madalaine Weeks Dorman (B.M.'37), Eleanor Ruff Roberts (B.S.'38)

1940-1949

Louise Watson Clifford (A.B.'41), Elizabeth Giersch Watt (B.A.'42), Myrtle Harlow Mercer (B.A.'43), Pearle "Polly" Stanfill Brelsford (B.S.'44), Charlotte Rose Fialkow (B.S.'44), Marnita Hatchett Taylor (B.S.'47, M.S.'52), Annie Belle Dias Bozeman (B.A.'48), Jennie Mary Krol (B.S.'48), Erna "Betty" Dickson (B.A.'49), James Samuel "Coach" Pavy (B.S.'49, M.S.'50)

1950-1959

Robert A. Breckenridge (B.S.'50), Jack R. Wilson (B.S.'50), Charles Howard Calhoun (B.S.'51), John Cazanias (B.S.'51), Sarah J. Gould (B.S.'51), Brig. Gen. (R) Robert L. Howell III ('51), James Threlkeld (B.S.'53), Jeanne Elizabeth Parsons (B.S.'54, M.S.'61), Lucille Buckels Leslie (M.S.'55), Erich R. Weber (B.S.'55), Rev. Herbert M. Wright (B.A.'55), Edward Augustus Hutchison Sr. (B.S.'57), Edward C. O'Connell (B.S.'57), Ellen M. Rowe (B.A.'57), Joseph L. Schmidt Jr. (B.S.'59)

1960-1969

Norfleet Hardy (Ph.D.'61), Stuart Waters (B.S.'61), James R. Busby (B.S.'62), John M. Millard (B.S.'63), Edward S. "Ike" Syrjala (B.A.'63), Samuel B. "Pete" Davis III (B.S., M.S.'64), Thomas J. McIntyre (B.S.'64), H. Julian Roberts (B.S.'64), Alfred B. Nichols Jr. (B.S.'65), Ronan K. Pope (B.S.'65), Kenneth Neil Waters (B.S.'65), Leonard Newton "Bubba" Widener Sr. (M.S.'66), David A. Johnston (B.A.'68), Lawrence Lee Carnes (J.D.'69, M.S.'71), Robert M. Ecklund (M.S.W.'69), Robert Michael Lanza (M.A.'69, Ph.D.'79)

1970-1979

Jeanne A. Anderson (M.S.'70), Nancy L. Hovater (B.A.'70), Karen Moucha Knowlton (B.S.'71), William McKinley "Mack" Morgan Jr. (B.S.'73), Dr. David Unwin (B.S.'79)

1980-1989

John Donald Willis (B.S.'80), Karen LaNeve DeFrancesco Sanderson (M.S.W.'81), Marlin D. McDaniel ('83), Teresa Hill Clayton (B.S.'85), Lilah Beryl Cassidy (B.S.'87), Howard Gilbert Hartsfield (B.S.'87), Edward A. Cobham Jr. (J.D.'89), Hal Gregory McCray (B.S.'89)

1990-1999

Gary Austin Graves (B.A.'91), John P. Brennan ('92), Gregory P. Grant ('93), Larry J. Langston Jr. (B.S.'95)

2000-2005

Steven J.S. Nolan (M.B.A.'02), Jayson Lee Huffman (B.A.'04), Zara A. Abrams ('05), Stephen P. Best (B.A.'05), Lindsay J. Layer ('05), Robert Alan Pack ('05), Daniel E. Roman ('05)

FACULTY AND STAFF

Benjamin H. Carroll, Bruno Jensen, Robert L. Thornton, Helen L. Woodard

CORRECTION

Harry E. Ramsey (M.S.'61), was mistakenly reported as deceased in the August 2005 edition of *In Memoriam*.

The best of FSU is on Comcast ON DEMAND

Now you can see FSU Headlines- FSU's weekly video newsmagazine— any time you want.

Free on Comcast ON DEMAND

Available NOW to Comcast digital cable subscribers in Leon/Gadsden/ and Wakulla counties

Go to Channel 1 for Video on Demand - Look for WFSU in the "Get Local" section

comcast

For more information, call Comcast at 574-4000/ www.comcast.com or visit www.fsu.com

Professors to build odor-scrubbing 'bio-filters' at landfill

By Libby Fairhurst
 FSU Media Relations Office

Thanks to old tires, broken glass and yard debris, Leon County's Solid Waste Facility (landfill) soon will emit less odor, and waste disposal will be more environmentally friendly.

FSU oceanography Professor Jeff Chanton and Florida A & M University-FSU College of Engineering Assistant Professor Tarek Abichou plan to recycle the waste materials into landfill covers called bio-filters, which sequester and scrub sulfur gas odors and methane — a potent greenhouse gas — from landfill emissions.

The green collaboration with Leon County Public Works began in late September and will conclude by December 2006.

"We are very excited about this project,

which will use one waste product to treat another," said Chanton, FSU's John Widner Winchester Professor of Oceanography and Florida Wildlife Federation's 2005 Conservation Communicator of the Year.

"We'll spread alternating layers of the solid waste materials over the surface of the landfill to act as a habitat for bacteria that will break down noxious compounds," he said. "The area will smell better and heat-trapping methane in the atmosphere will be reduced."

Bio-filter construction will be



Tarek Abichou

funded through a 2005-06 grant from the Florida Department of Environmental Protection, one of several awarded annually to help cities and counties increase recycling, reduce solid waste and conserve natural resources.

In fact, the DEP gave the Chanton-Abichou design top scores for innovative use of technology, cost-effectiveness, transferability and community support — earning Leon County one of only seven such awards approved by the Florida Legislature



Jeff Chanton

this year.

"Leon County's goal is to be a better neighbor. The DEP grant and partnership with FSU and FAMU will help us do this," said Norm Thomas, director of Leon County Public Works' Solid Waste Management Division. "We are acting locally to have a positive effect globally."

"Our passive bio-filter technology can be implemented at any active or closed landfill and at a very small cost," said Abichou, an assistant professor in the civil and environmental engineering department at the College of Engineering. "Even small communities in the United States and poor countries can utilize our design to reduce greenhouse gas emissions caused by decomposition of their municipal solid waste."

Hochwarter finds many employees feel guilty about working too much

By Barry Ray
 FSU Media Relations Office

Feeling pangs of conscience about the hours you spend at work instead of home with the family? You're far from the only one. Research by an FSU management professor shows many U.S. workers feel guilty that their jobs don't allow them to spend as much time at home as they would like.

Wayne A. Hochwarter, an associate professor of management in the FSU College of



Wayne Hochwarter

Business, gathered data from 700 employees across several industries to determine the role that guilt has on work and health outcomes. Findings from this research show that almost 50 percent of all respondents either agreed or strongly agreed with the statement "I feel guilty about the time I am unable to spend with my family due to work."

Further, such guilt was associated with:

- Decreased job satisfaction
- More interpersonal conflict at work

- Higher levels of job-related distress
- More general anxiety
- More negative attitudes
- Higher perceived expectations from others
- Unrealistic, and often distress-inducing, expectations of oneself
- More physical pain at work
- Higher rates of burnout
- Fewer close relationships

Not surprisingly, women and those responsible for the care of dependents reported more guilt.

In most two-couple U.S. households, both parents are employed. Further, American

employees work more hours each year than their counterparts in all other industrialized nations, including Japan and Germany. The fact is that parents are working more than at any other time in history, causing many dependents to be at home without supervision for several hours per day. It has been documented that crime, unwanted pregnancies and substance abuse increase dramatically when children are left unattended.

"The current economic picture does not support the possibility of either parent spending less time at work and more time at home," Hochwarter said.

SEMINOLES ON THE MOVE

Another member benefit from the Florida State University Alumni Association



Preferential SEMINOLE treatment

- 55% discount on all interstate and intrastate moves
 * intrastate services provided by and under the authority of Atlantic Relocation Systems in Florida only
- Free full value coverage up to \$50,000 on relocations
- Guaranteed on time pick up and delivery
- Personalized attention from start to finish
- Sanitized Air-ride Vans

Contact Tom Larkins (The Chief Relocator) for details on this program

1.800.899.2527

or e-mail him at tom.larkins@atlanticrelocation.com

Atlantic Relocation Systems/
 Interstate Agent for

ATLAS VAN LINES
6314 31st Street East
Sarasota, FL 34243

Florida State
 University

A portion of the proceeds collected from the transportation costs will be paid to the FSU Alumni Association



ALUMNI ASSOCIATION



FSU connect

THE CAMPAIGN FOR FLORIDA STATE UNIVERSITY

Connecting People, Ideas, Opportunities and Places.



Make your gift online today at www.fsuconnect.com

Chances are you have a strong connection to Florida State University – a connection built on fond memories and sustained by your interaction with other alumni, faculty and friends of the University.

It's this sense of connection that is fueling the University's largest ever fundraising effort, **FSU CONNECT**. With the ultimate goal of raising \$600 million, the Campaign recently surpassed the \$543.5 million mark. This support will help FSU realize its goal of funding:

876 Undergraduate Scholarships

278 Graduate Fellowships

150 Professorships

37 Endowed Chairs

46 Programs

\$121 Million for Construction



“FSU represented my first big challenge. It was a test. Passing this test prepared me for a future that I would never have expected. It also represented a door to the wonderful possibilities that have grown in my life. It is my pleasure to pass this key to future Seminoles from all over the world.”

Jane Marks, B.S. in Arts and Sciences

FSU student's account of life as a soldier in Iraq is best seller



By Jill Elish
 FSU Media Relations Office

FSU student John Crawford thought he was beginning a new chapter in his life when he got married in 2002, but his story took a dramatic turn when he learned on his honeymoon that his Florida National Guard unit would be deployed to Iraq.

What followed was 12 months patrolling the streets of Baghdad and a critically acclaimed book documenting the experience.

"The Last True Story I'll Ever Tell: An Accidental Soldier's Account of the War in Iraq," was published this month by Riverhead Books, a division of the Penguin Group.

The book, which debuted at No. 21 on the New York Times Best Sellers list, is a collection of short stories that chronicle the transformation of a group of mostly naive college students to men hardened by the realities of war.

"The book is an honest, truthful account of soldiers in Iraq," Crawford said. "They're regular people put in an extraordinary situation. It's a cliché to say these are people at their best and their worst, but that's what it was."

At their best, the soldiers were loyal, brave and heroic. At their worst, they were bored, angry and fearful. But the soldiers persevered despite being ill-equipped in a hot, dangerous and dirty place.

"You can't just put someone to work 24

hours a day, 365 days a year," he said, explaining the frustration that led the soldiers to get into some of the situations detailed in the book. "No one could do that."

Crawford, now 27, joined the National Guard after serving a stint with the Army's 101st Airborne Division. He thought it was a good way to pay for college, and he enrolled at FSU. He was just a few credits shy of earning a degree in anthropology when his unit was called to serve.

Crawford's deployment began in Kuwait

At their best, the soldiers were loyal, brave and heroic. At their worst, they were bored, angry and fearful. But the soldiers persevered...

in February 2003, and he and his unit crossed into Iraq on the first day of the invasion. Baghdad fell more quickly than anyone imagined, but Crawford's unit stayed on to patrol the streets after most of the other soldiers involved in the invasion were sent home.

"We knew we were going to take part in the invasion, and after that, we thought we'd go home," he said. "But they kept extending the date and it went on and on. We could never get comfortable because we kept thinking we were going home and then it wouldn't happen."

Bored one afternoon, Crawford borrowed a friend's laptop and began writing a short story. A journalist who was embedded with the unit read the story and sent it to a friend who was an agent. Before he knew it, he

had a contract, a big advance and no idea how he would ever produce a novel. Instead, he wrote a series of non-fiction pieces that are placed roughly in chronological order. He finished writing the book about three months after returning to Tallahassee in February 2004. He completed his commitment to the National Guard in October of that year.

So far, reviews have been great, with words like "powerful," "raw" and "compelling" used to describe his work. He has already done interviews with Terry Gross from National Public Radio's "Fresh Air" and Jon Stewart from "The Daily Show."

"One day I was watching 'The Daily Show' and the next day I was on it," Crawford said about how much his life has already begun to change since the book was published.

He is busy promoting the book, but he hopes to complete his bachelor's degree at FSU and maybe one day even pursue a doctorate.

The Palatka, Fla., native said he always loved writing, but he thought of it as a hobby rather than a way to earn a living. Now, not surprisingly, the first-time author is pondering future writing opportunities.

Although the book title suggests otherwise, his Iraq experience may not, in fact, be the last true story he ever tells. This spring Crawford plans to go to Afghanistan as a civilian to write about the continuing war efforts there.

FSU Photo Lab / Bill Lax

John Crawford



Find out how you can save on auto and home insurance with
GROUP SAVINGS PLUS®

How will you spend your savings?

If you're not a member of our Group Savings Plus program, then you're not taking advantage of the group buying power of the **Florida State University Alumni Association**. So you could be paying too much for auto insurance. \$327.96 too much!* Just think what you could do with that extra money.

With Group Savings Plus, FSU alumni will enjoy:

- A group discount of up to 10% off our already competitive rates on auto and home insurance**
- Additional savings based on your age, driving experience and more**
- Convenient payment options
- Rates guaranteed for 12 months, not six
- 24-Hour claims service and Emergency Roadside Assistance†

Call now and see just how much you can save. Then start spending your money on something a bit more exciting than auto and home insurance!

For a free, no-obligation rate quote,
 please call **1.866.477.1113** or visit
www.libertymutual.com/lm/fsuaa.



*Figure based on a March 2005 sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. **Discounts, credits and program features are available where state laws and regulations allow and may vary by state. Certain discounts apply to specific coverages only. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify. †Service applies to auto policyholders and is provided by Cross Country Motor Club of Boston, Inc., Boston, MA or through Cross Country Motor Club of California, Inc., Boston, MA. Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley Street, Boston, MA. © 2005 Liberty Mutual Insurance Company. All Rights Reserved.

