Overview

Primary operative condition - We are all going to learn a lot and have fun doing it!!!

This course has two principal goals:

1. Provide a comprehensive overview of the financial structure, market forces, controls and techniques used in the health care financial management and the perspectives of the various interest groups involved (providers, insurers, policy makers, patients and the general public).

2. Provide students with a foundation in use of financial tools and methodologies that will enable them to better understand the health care financial literature and perform effective analysis within the health care system on an as needed basis.

This course will provide students with both a macro overview of the principal financial mechanisms in place across the U.S. health care industry and specific insights into the critical issues the industry currently faces. Additionally the course will emphasize the development of practical financial analysis skills that will provide students with a foundation for immediate application within the health care industry and a better understanding of course materials as presented. Training in use of these tools will include use of several of the most important financial tools and methodologies employed across the health care industry such as benefit/cost and cost effectiveness analysis, ratio analysis and others.

Course Requirements

This class is intended as an interactive dialogue and not a monotone 3 hour diatribe where the professor summarizes all materials students are assigned to review and are intelligent enough to understand. The students are full partners in this class and are expected to participate fully in dialogue, policy analysis, raise key issues and questions, share personal experiences, and challenge assumptions. Students are expected to add creatively to assigned materials and share their insights and generally enable a rich two-way flow of ideas during class. The class will require all
students to attend and participate in all class sessions, complete all readings and homework assignments and complete course exams.

Students will also participate in a team case study evaluation of a current health care finance issue. Students will critique and analyze a current health care finance issue using the tools acquired in class and from their own experiences. They will then develop and present their financial analysis and final recommended solutions with copies for all members of class to share and evaluate, based on the materials covered in class. Class teams (composed of four or five members) and issues will either be voluntarily developed by class members or will be assigned.

**Course Grade**

The course final grade will be based on three factors:

1. Participation in class  
2. Midterm and Final Exams  
3. Team health care finance research project

**Text and Readings:**


*FHA Eye on the Market – Healthcare in the Sunshine State*, 1996, Florida Hospital Association *(FHA)*, Post Office Box 531107 (Target) (Chapters are not numbered in this report but are numbered in the readings in order for convenience)


*Florida Medicaid – Summary of Services Fiscal Year – Fiscal Year 1996-97*, Striving for Excellence in Health Care, Agency for Health Care Administration, October 1996 (Target)


Other Class materials as provided by the instructor or guest lecturers

August 27, 1997  Orientation to the Course and Eastaugh, Managerial Concerns for Payers and Providers-Hospitals Financial Issues Chapters 1 Payment Incentives, Provider Behavior and the Need for Better Cost Management and FHA, Chapter 1 Assumptions p 1-28 and Chapter 15 Common Health Care Terms, pp 243-256


September 10, 1997  Conclusion of Hospital Finance issues. Cleverley’s Ratios and Florida Hospital Financial Profiling. Presentation by Mr. Roger Bell, Hospital Budget Review Section, Agency for Health Care Administration. Options beginning of Eastaugh

September 17, 1997  Chapter 3- HMOs, PPOs and Competition Health Plans. Begin, FHA Chapter 3 pp.34-49, Florida’s HMO data bases and trends.

September 24, 1997  Completion of Eastaugh, Chapter 3- HMOs, PPOs and Competition Health Plans. Speaker Florida HMO Financial Trends-Speaker, Ms. Joyce Bohl- Department of Insurance- Life and Health Accuracy- Bureau of Life and Health Forms and Rates – Division of Insurer Services and/or AHCA Medicaid and Non-Medicaid HMOs)

October 1, 1997  Chapter 4 Long Term Care: Issues and Options Issues. AHCA Nursing Home Financial Data Bases and Nursing Home Reporting System, 1994 Annual Report pp.1-24, Mr. James Tillery, Florida nursing home and long term care financing issues

October 8, 1997  Midterm exam

October 15, 1997  Conclusions of Chapter 4 and Long Term Care: Issues and Options Issues. Guest speakers Mr. James Tillery, Florida nursing home and long term care financing issues., Mr. John Owens, Medicaid nursing home rate setting, and Chapter 5, Diversification for the Single Hospital and Chapter 6, Marketing, Pricing and Specialization

October 29, 1997  The Finances of the Doctor, Eastaugh Chapter 7- Paying the Doctor, Chapter 8. Graduate Medical Education, and the Teaching Hospital, FHA, Chapter 7 - The Physician,

November 5, 1997  Benefit/cost and cost effectiveness analysis in health care financial analysis, Gapenski, Chapter 4 Discounted Cash Flow (DCF) Analysis, pp109-141 (don’t panic – we will cover basic math concepts in this section and you too will get it as all of my previous students have!!)

November 12, 1997  Conclusion of Benefit/Cost Analysis and cost effectiveness analysis in health care financial analysis and Eastaugh, Chapter 9, Hospital Diversification for the Single Hospital


November 26, 1997  Class Team Presentations

December 3, 1997  Class Team Presentations,

December 10, 1997  Final Exam